

REGENERATIVE DESIGN:

Building a Resilient,
Sustainable and
Equitable Future



**EAST
COAST
GREEN
CONFERENCE**



New Jersey

Committee on the Environment

Two Day Virtual Conference
September 12 and September 19

Join Us in Advancing the Future of Sustainable Design

The AIA New Jersey Committee on the Environment (COTE) is proud to present the **East Coast Green 2025 Virtual Conference** — a premier two-day event uniting thought leaders, innovators, and advocates in sustainable architecture, urban planning, and design.

This year's theme, **“Regenerative Design: Building a Resilient, Sustainable, and Equitable Future,”** invites forward-thinking professionals to share ideas, inspire action, and drive progress toward a more sustainable built environment. The conference will spotlight compelling presentations, transformative case studies, and cutting-edge research that address the urgent challenges of climate change, community resilience, and environmental justice.

As a sponsor, you have the opportunity to align your brand with the leaders shaping the future of design, policy, and practice. Your support will directly contribute to advancing meaningful dialogue and tangible outcomes in the field of regenerative and resilient design.
Let's build the future—together.

Let's build the future – together

Why Sponsor?

Sponsoring the AIA New Jersey East Coast Green Virtual Conference is a strategic opportunity to align your brand with innovation, leadership, and sustainability in the built environment. This event brings together the region's top architectural professionals, thought leaders, and industry influencers who are shaping the future of design.

As a sponsor, you will:



Gain Targeted Exposure

Reach a highly engaged and qualified audience of over 200+ architects, designers, planners, and sustainability professionals from across New Jersey and the East Coast. These attendees are decision-makers, specifiers, and forward-thinking practitioners invested in high-performance design and climate resilience.



Increase Brand Visibility

Your company will be featured in promotional campaigns, email outreach, the AIA-NJ website, the virtual conference platform, and during live sessions. Whether through logo placement, digital ads, or verbal acknowledgments, your brand will be in front of influential eyes throughout the event lifecycle.



Align with Sustainability & Innovation

Support AIA New Jersey's mission to promote environmentally responsible architecture. Position your organization as a trusted partner in the transition to a more sustainable built environment by helping advance education and awareness.

Audience Snapshot

The East Coast Green Virtual Conference brings together a dynamic and diverse cross-section of professionals from across the design and construction ecosystem, all united by a shared commitment to sustainability and innovation. As a sponsor, you'll have direct access to:

Licensed Architects & Firm Principals

Decision-makers who influence specifications, materials, and systems on projects ranging from small community centers to large-scale institutional developments. These leaders value innovation, product performance, and environmental impact in their partnerships.

Emerging Professionals & Students

The future of the profession—tech-savvy, values-driven, and eager to explore new ideas. Engage with the next generation of architects who are shaping tomorrow's practice and are drawn to brands that align with their principles.

Product Manufacturers & Green Tech Innovators

Attendees also include peers from the building industry—those introducing the latest sustainable materials, smart technologies, and circular economy practices. It's a space where collaboration can lead to new business opportunities.

Mission-Driven Professionals

AIA NJ attracts attendees who are deeply engaged in addressing environmental, social, and economic challenges through design. Sponsoring allows your brand to resonate with professionals who value purpose as much as performance.

Support the Future of Sustainable Design

Partner with AIA New Jersey's Committee on the Environment for the East Coast Green 2025 Virtual Conference and align your brand with leaders in regenerative design and climate action. Sponsorship offers valuable visibility among architects, planners, and sustainability advocates. Don't see the perfect fit? We're happy to create a custom sponsorship opportunity tailored to your goals.

Opening Session Sponsor \$1500 (2 Available)

As the Opening Session Sponsor, your brand will take the spotlight as the conference begins. With a two-minute intro before the opening session and recognition in related communications, your company will be showcased as a key supporter of sustainable architecture from the very start of the event. Logo will appear above the fold in all marketing materials including AIA NJ's website and emails. Also includes 5 full conference registrations.

Individual Session Sponsor \$750

As a session sponsor, your brand will be directly associated with a specific conference session giving you targeted visibility among professionals in your chosen topic. Your logo will be featured during the sponsored session and you will have the ability to share materials with the attendees. Your logo will also be included in all marketing materials. Includes 2 full registrations.

General Conference Sponsor \$500

As a general conference sponsor, your brand will gain broad exposure across all conference materials and acknowledgement during the virtual conference. Includes 1 full registration.

Friend of the Conference Sponsor \$250 (Includes 1 Full Registration)

As a friend of the conference, your logo will be included in key marketing materials, providing consistent visibility and aligning your brand with the event's commitment to sustainable architecture.

Contact Us



To reserve your sponsorship
or to learn more, contact:

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