

# AIA New Jersey Educational and Scholarship Foundation

## Logo Design Competition

We are inviting architecture students to participate in an open logo design competition to help establish the visual identity of the AIA New Jersey Educational and Scholarship Foundation.

### About the Foundation

The Foundation was formed to foster and promote the profession of architecture through **programming, education, and events** that support and empower the next generation of the design community. Its mission includes providing **tuition assistance** for deserving New Jersey resident architecture students, as well as out-of-state students attending New Jersey schools of architecture. The Foundation endeavors to identify, promote, receive, and prudently manage private gifts from individuals, corporations, foundations, and associations, and to steward the assets entrusted to it by its donors.

### Competition Objective

The Foundation is seeking a **distinctive, professional, and timeless logo** that reflects its mission, values, and relationship to AIA New Jersey, while also standing on its own as an independent organization from AIA New Jersey.

### Eligibility

- The competition is **open to all** NJ residents actively enrolled in a 2025-2026 architecture program (in-state or out-of-state school) and all non-NJ residents who are actively enrolled in a 2025-2026 architecture program in New Jersey, including community college, four-year, 5-year and/or master's programs. Programs such as Associate's, Bachelor's, or Master's Degree are all acceptable qualifications.
- Entry fee is \$10.00

### Submission Requirements

Each submission must include:

#### 1. Logo Design

- A digital copy of the proposed logo (both in full color and black/white versions) as a 300 DPI jpeg. File size not to exceed 10 MB. JPG or PDF.
- There are no specific color requirements for the logo.

Aspect Requirements:

- Stacked/square logo would be 1:1 at 250px x 250px  
or
- Horizontal logo would be 3:1 at 600px x 200px

## 2. Required Mockups

- One mockup showing the logo applied to a **Foundation letterhead design**. Letterhead must be 8.5" x 11" and should include your proposed logo, address (428 Rier View Plaza, Trenton, NJ 08611) and an area to include the board members of the Foundation. Not to exceed 25 MB.
- One additional logo application of the entrant's choice of a collateral item (e.g., website header, social media graphic, signage, scholarship announcement, etc.). (PDF format) Not to exceed 25 MB.

## 3. Native Files

- In addition to the specific file formats requested above, you must provide the original design vector files (AI, EPS, or SVG) as part of your submission via a link to a service such as GoogleDrive or Dropbox, etc.

## 4. Submission

- 2 Logo Jpegs (one color & one black/white) – Each up to 10 MB
- PDF of Letterhead (25 MB)
- PDF of a collateral example (25 MB)
- Link to the native design files

## Win a Scholarship

- **First Prize:** \$1,000 Scholarship
- **Runner-Up Prize:** \$250 Scholarship

The winning design will be selected by the Foundation and may be refined in collaboration with the Foundation prior to final adoption.

## Ownership and Usage Rights

By submitting a logo design, entrants acknowledge and agree that:

- If selected as the winning entry, the logo becomes the **exclusive property of the AIA New Jersey Educational and Scholarship Foundation, Inc.**
- The Foundation shall have the **unrestricted, perpetual, and irrevocable right** to use, reproduce, modify, adapt, publish, display, and distribute the logo in any manner, media, or format it deems appropriate, without further compensation or approval.
- The winning designer agrees to indemnify and hold harmless AIA-NJ from and against any claim by a third party alleging the infringement of the intellectual property rights of that third party.
- The designer waives any claim to ownership, royalties, or future usage fees.
- The Foundation may use the logo with or without attribution.

## General Conditions

- Submissions must be original work and may not infringe on the intellectual property rights of any third party.
- The Foundation reserves the right to reject any or all submissions and is not obligated to select a winner.
- By entering, participants agree to all competition rules and conditions.

**Competition Opens March 12, 2026**

**Competition Closes June 1, 2026**